

FOR IMMEDIATE RELEASE

Rhapsody Strategies Continues U.S. Expansion

OTTAWA, ON – May 24, 2018 – Rhapsody Strategies Inc. is pleased to introduce Noble Bowman as the newest member of our Business Coaching team as we continue our expansion in the United States. Based in Springfield, Missouri, Noble brings significant business experience, expertise, and leadership to our team, and joins Rhapsody as the demand for its award-winning business transformation services continues to grow.

Noble has spent most of his life working with leaders to help them achieve their potential, both professionally and personally. He has an exceptional sales background and has held sales and leadership positions in a range of industries including Real Estate, Financial Planning, Manufacturing, Health Care and others. He has played significant leadership roles in each of the organizations he has served.

Noble has started and grown his own businesses and not-for-profit organizations and understands the pressures and obligations of leadership. He was also the chief designer and led the expansion of a franchise company as they expanded their operations around the globe. With his wealth of experience, Noble knows what it takes to help leaders and organizations to become the best version of themselves.

"The opportunity to invest in others and see them discover strengths, talent, gifts, and abilities within themselves to become the person they are capable of is so rewarding," says Noble, "I've had the opportunity to lead a number of organizations, and I understand the responsibility to drive revenue, align culture, develop strategy, and implement solutions that work. Now as a Business Coach, I get to join others on their journey of self-discovery to help them achieve the transformation they seek for themselves and their organizations."

For all his accomplishments during a remarkable business career, Noble's greatest impact may be his valuable work as a community leader and mentor. He has served as both a Life and Leadership Coach on college campuses and for a number of college sports teams, "developing student athletes into the leaders on campus today and the marketplace of tomorrow."

"Spending time with mentees has made me see the challenges young people are facing in a hectic, ever-changing world," adds Noble. "As a life-long learner, it's required me to continue to learn and grow, so I can help them grow."

"Noble comes to us with an impressive business background," says Rhapsody Co-Leader Eric Deschamps. "but even more important than that is Noble's commitment to professional and personal improvement, something that he's already demonstrated since joining our team. We couldn't be happier or more impressed with the leadership and expertise he's brought to the Rhapsody Team, and that he'll provide to the leaders he works with."

Adds Noble, "I feel that Rhapsody embodies the same set of values and principles that I have strived for through my years of mentoring and coaching. I believe that having the Rhapsody team behind me is an integral part of my continued growth and learning, and I hope to contribute to the team's success as we work to help people become next-level leaders."

General Information & Media Inquiries:

info@RhapsodyStrategies.com Telephone: 613-686-6352 18 Byward Market Square, Ottawa Ontario, K1N 7A1

About Rhapsody Strategies:

Rhapsody Strategies is in the business of transformation. We work with people and organizations who know they are meant for more, but are stuck and don't know how to reach the level of success they know they are capable of. Rhapsody Strategies is a team of experts that work closely with you, to get you and your business to the next level, from business coaching, consulting, branding and marketing, to engaging and growing your market through digital media. Our team knows you've got a story to tell and a purpose to fulfill. Rhapsody Strategies was founded in June 2014. The head office is in Ottawa, with affiliate offices in Canada and the United States.

Visit <u>RhapsodyStrategies.com</u> for more information.