



FOR IMMEDIATE RELEASE

## **Rhapsody announces new Lead Coach for their Ottawa Business Coaching Team**

**OTTAWA, ON** – March 16, 2016 – Rhapsody Strategies Inc., is pleased to introduce Rob Dale as the new Lead Coach for Ottawa. Since joining Rhapsody, Rob had completed the Rhapsody *Path to Mastery* program and has earned the distinction of Master Coach. He will now be mentoring and guiding the other business coaches on the Ottawa team as part of his role as Lead Coach, something he had already been doing informally. “As Lead Coach, I’ll take what I’ve learned as a business coach and invest in others on their own *Path to Mastery*, as they coach and serve their clients” says Rob.

Rob has been helping people realize their potential for over 30 years. He’s dedicated both his life and his career to helping others be the difference in their families, in their community and in their business. “That’s my passion, and it continues to be what drives me,” says Rob.

As a business coach, Rob has helped business owners in over a dozen industries. During his career, he’s worked with leaders who have had to address a full range of issues—HR, cash flow, strategy, marketing and more—to transform their organizations.

Rob has a special fondness for family-run businesses, and the opportunity to help them create a legacy and pass the torch to the next generation. Working with those next-generation leaders, he’s inspired by the respect their drive and creativity to take that legacy and build on it with their own flair and genius.

“There’s nothing more fulfilling in business than seeing your team develop, grow, and watch them come into their own,” says Eric Deschamps, General Manager and Lead Coach Mentor at Rhapsody Strategies. “Rob is one of the greatest coaches I’ve ever met and we are excited to see him take on the role of Lead Coach here in Ottawa. We’re fortunate to have him take on this leadership role, and his team is in for great things.”

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### About Rhapsody Strategies:

Rhapsody Strategies is in the business of transformation. We work with people and organizations who know they are meant for more, but are stuck and don't know how to reach the level of success they know they are capable of. Rhapsody Strategies is a team of experts that work closely with you, to get you and your business to the next level, from business coaching, consulting, branding and marketing, to engaging and growing your market through digital media. Our team knows you've got a story to tell and a purpose to fulfill. Rhapsody Strategies was founded in June 2014. The head office is in Ottawa, with affiliate offices in Canada and the United States.

Visit [RhapsodyStrategies.com](http://RhapsodyStrategies.com) for more information.