



FOR IMMEDIATE RELEASE

Rhapsody Strategies Announces Addition to their Calgary Business Coaching Team

OTTAWA, ON – May 12, 2016 – Rhapsody Strategies Inc., is pleased to introduce Alison Leontaridis as the newest member of their Calgary business coaching team. Alison joins the Calgary office to work alongside Lead Coach Steve Osmond. Alison brings significant business experience, expertise, and leadership to the growing team of business coaches at Rhapsody.

As Director of MUSE Collective Agency, an arts and advocacy agency, and working as Advisor for Conferences & Special Projects with the Canadian Heavy Oil Association, Alison has strong ties to business, not-for-profits and the arts community in Calgary. She brings significant coaching and consulting experience into her role as a Rhapsody Business Coach.

“I love Calgary,” says Leontaridis. “It’s such an incredible city, full of creative people and entrepreneurs. Having worked in the non-profit sector, oil and gas industry, and the music industry, I believe I have had some unique insight into the challenges that business owners, and young entrepreneurs specifically, face in our city.”

“As we continue to grow, bringing on a leader like Alison will bring expertise and insight not just to our Calgary office, but compliment our entire organization,” says Eric Deschamps, Co-Leader and Lead Coach at Rhapsody Strategies. “We’re excited about the future of Rhapsody in Calgary. Our entire organization just got stronger today.”

“Throughout my career I’ve worked with many different people in many industries. I’ve learned that everybody needs someone who can listen and help them see what’s next,” says Leontaridis. “The Rhapsody Strategies motto that we are all ‘Meant for More’ resonates so strongly with me. I would like to help the young entrepreneurs and business owners in Calgary who bear the weight of 80-hour workweeks and who feel they’re neglecting the other areas of their lives that have meaning to them.”

Alison has an MA, International Politics and BA (Honours), International Relations, both from the University of Saskatchewan.

For more information on Rhapsody Strategies visit RhapsodyStrategies.com/Calgary

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About Rhapsody Strategies:

Rhapsody Strategies is in the business of transformation. We work with people and organizations who know they are meant for more, but are stuck and don't know how to reach the level of success they know they are capable of.

Rhapsody Strategies is a team of experts that work closely with you, to get you and your business to the next level, from business coaching, consulting, branding and marketing, to engaging and growing your market through digital media. Our team knows you've got a story to tell and a purpose to fulfill. Rhapsody Strategies was founded in June 2014. Rhapsody has offices in Canada and the United States.

Visit RhapsodyStrategies.com for more information.