



FOR IMMEDIATE RELEASE

Rhapsody announces expansion to the U.S.

OTTAWA, ON – March 23, 2016 – Rhapsody Strategies Inc., is pleased to announce its expansion into the United States as the demand for its award-winning business coaching services continues to grow. As we continue to expand, we are thrilled to introduce Jason Spears as our newest Lead Coach and first in the United States. Jason will be responsible for the development of our coaching team in the Atlanta, Georgia region.

Jason has held leadership positions and helped organizations grow for over 20 years. He's advised business leaders, worked closely with them as they overcame growth obstacles, and consulted with them on leadership strategies. Above all, he has a passion to encourage people and organizations to become the best version of themselves.

"Some of the most influential people in my life were coaches," says Jason, "and that remains so to this day. That one-to-one connection can be so powerful, as coaches so often see your potential even if you don't see it yourself and then they help bring out your best."

As an influential leader and *top 40 under 40* award winner, business leaders in Georgia have already been seeking out Jason for his leadership expertise. He's been providing leadership training through state government programs, to leaders in the not-for-profit and medical industries. Jason has been actively coaching people in business and has chosen to join Rhapsody to expand the reach and impact of that work.

We've been very deliberate in our growth and we've been actively looking for the right individual to establish our presence in the U.S.," says Eric Deschamp who is the General Manager and Lead Coach Mentor for Rhapsody. "Jason's depth of knowledge and extensive network of relationships make him the right choice for Rhapsody."

"When I met the Rhapsody team, I felt an instant connection with what they're all about. My coaching philosophy has always been about helping leaders and businesses transform. Their work is taking that to a whole other level. No matter where you are, no matter what you do, you know you can evolve, reach for more, better yourself, and realize your vision."

While Rhapsody has been providing service to business leaders and helping transform organizations in the United States, this expansion marks a new level of intensity and focus as the company continues to grow.

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About Rhapsody Strategies:

Rhapsody Strategies is in the business of transformation. We work with people and organizations who know they are meant for more, but are stuck and don't know how to reach the level of success they know they are capable of. Rhapsody Strategies is a team of experts that work closely with you, to get you and your business to the next level, from business coaching, consulting, branding and marketing, to engaging and growing your market through digital media. Our team knows you've got a story to tell and a purpose to fulfill. Rhapsody Strategies was founded in June 2014. The head office is in Ottawa, with affiliate offices in Canada and the United States.

Visit RhapsodyStrategies.com for more information.